









THE DARK KNIGHT GRAPHIC ESSAY

COMPONENTS						
	Meets the Standard of Excellence	Meets the Acceptable Standard		Does Not Meet the Acceptable Standard	Clearly Below the Acceptable Standard	
THOUGHT & UNDERSTANDING	<ul style="list-style-type: none"> ▪ Clear if not provocative theme; strong sense of direction ▪ Efficiently developed around relatively mature understanding of elements of theme; attempts to interpret 	<ul style="list-style-type: none"> ▪ Clear, focused theme statement ▪ Clearly and logically developed demonstrating good understanding of theme 	<ul style="list-style-type: none"> ▪ Includes basic understanding of theme ▪ Easy-to-follow development with a simple understanding of theme 		<ul style="list-style-type: none"> ▪ May be too short with few examples and details ▪ No clear theme statement ▪ Inadequate material and understanding of theme 	
	24 21 18 15 12 9 6					
ORGANIZATION & SEQUENCING	<ul style="list-style-type: none"> ▪ Structure appears natural and spontaneous ▪ Well-chosen transitions create unity ▪ Effective paragraphing creates continuity 	<ul style="list-style-type: none"> ▪ Organization carefully and logically structure ▪ Transitions make connections clear ▪ Competently developed paragraphing 	<ul style="list-style-type: none"> ▪ Organization adequate but ineffective ▪ Connections among ideas often unclear ▪ Transitions awkward; paragraph not well developed 		<ul style="list-style-type: none"> ▪ Beginning unclear ▪ Sequencing is often confusing ▪ Few transitions; may seem disjointed 	
	20 18.5 15 12.5 10 7.5 5					
WRITING MECHANICS	<ul style="list-style-type: none"> ▪ Few errors; these do not distract the reader ▪ May only be noticeable when the reader looks for them 	<ul style="list-style-type: none"> ▪ Few errors; these do not affect meaning ▪ Appears to have been carefully edited and proofread 	<ul style="list-style-type: none"> ▪ Noticeable errors that may cause the reader to pause or reread ▪ Often surface errors could be fixed by careful proofreading 		<ul style="list-style-type: none"> ▪ Frequent noticeable errors in basic sentence structure, spelling, and usage ▪ Distract the reader and may interfere with meaning 	
	8 7 6 5 4 3 2					
NAME				CARLT PERCENTAGE	%	

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VISUAL AESTHETIC	<ul style="list-style-type: none"> ▪ Graphic essay has exceptionally attractive formatting ▪ Use of the medium is expertly crafted <p style="text-align: center;">20</p>	<ul style="list-style-type: none"> ▪ Graphic essay has attractive formatting ▪ Medium selected enhances the overall impression <p style="text-align: center;">18</p>	<ul style="list-style-type: none"> ▪ Graphic essay is representative of some choice in regards to formatting ▪ It is not inviting to the viewer <p style="text-align: center;">14</p>	<ul style="list-style-type: none"> ▪ Final product is unpolished ▪ Uninviting to the viewer. <p style="text-align: center;">10</p>
SYMBOLIC ASSOCIATION	<ul style="list-style-type: none"> ▪ Graphics compliment the text <p style="text-align: center;">20</p> <ul style="list-style-type: none"> ▪ Highlights thematic purpose through use of symbolism <p style="text-align: center;">40</p>	<ul style="list-style-type: none"> ▪ Pairing of graphics and text is logical <p style="text-align: center;">18</p> <ul style="list-style-type: none"> ▪ Beginning to illustrate symbolic effect <p style="text-align: center;">35</p>	<ul style="list-style-type: none"> ▪ Graphics are reliant on a literal translation of the text <p style="text-align: center;">14</p> <ul style="list-style-type: none"> ▪ Limited symbolic effect <p style="text-align: center;">25</p>	<ul style="list-style-type: none"> ▪ Graphics do not support the accompanying text <p style="text-align: center;">10</p> <ul style="list-style-type: none"> ▪ appear to be randomly chosen <p style="text-align: center;">15</p>
CONSISTENCY	<ul style="list-style-type: none"> ▪ Strong sense of aesthetic appreciation as evidenced by color harmonies <p style="text-align: center;">20</p>	<ul style="list-style-type: none"> ▪ Direct the eye to the important parts of the essay <p style="text-align: center;">18</p>	<ul style="list-style-type: none"> ▪ Backgrounds change in unpredictable ways <p style="text-align: center;">14</p>	<ul style="list-style-type: none"> ▪ Colors compete with foreground images and text <p style="text-align: center;">10</p>
NAME	V & R PERCENTAGE			%

COMMENTS	
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