

# CHOICES & INFLUENCE: PRESENTATION RUBRIC

**Beginning**      **Developing**      **Satisfactory**      **Expert**      **Masterful**  
 1                      2                      3                      4                      5

**/5 RELAY THE MESSAGE:**

- The artists' ability to convey mood.
- The artists' ability to present an easily identifiable theme.

**/5 USE THE MEDIUM:**

- Craftsmanship concerning the choice of materials used.

**/5 OVERALL VISUAL APPEAL:**

- Size, subject, placement, etc.
- Thorough and creative use of images, colour, and materials.
- Organized use of space / balance.

**Comments:**

<b>NONVERBAL</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>EYE CONTACT</b>	Does not attempt to look at audience at all, reads notes the entire time.	Only focuses attention to one particular part of the class; does not scan the audience.	Occasionally looks at someone or some groups during presentation.	Constantly looks at someone or some groups at all times.
<b>FACIAL EXPRESSIONS</b>	Has either a deadpan expression or shows a conflicting expression during entire presentation.	Occasionally displays both a deadpan and conflicting expression during presentation.	Occasionally demonstrates either a deadpan or conflicting expression during presentation.	Gives audience clues to what the content of speech is about; appropriate expression, never notice a deadpan or conflicting expression.
<b>GESTURES</b>	No gestures are noticed.	Some gestures are incorporated but may be distracting.	Some gestures are utilized and are rarely distracting.	Natural hand gestures are demonstrated.

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VOCAL SKILL	0	1	2	3
ENTHUSIASM	Shows absolutely no interest in topic presented.	Shows some negativity toward topic presented.	Occasionally shows positive feelings about topic.	Demonstrates a strong positive feeling about topic during entire presentation.
ELOCUTION	Student mumbles, incorrectly pronounces terms, and speaks too quietly for students in the back of the class to hear.	Student's voice is low. Student incorrectly pronounces terms. Audience members have difficulty hearing presentation.	Student's voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.	Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.
VOCALIZED PAUSES (UH, LIKE, UM, ETC)	7 or more are noticed.	4-7 are noticed.	1-3 are noticed.	No vocalized pauses noticed.
CONTENT	0	1	2	3
TOPIC ANNOUNCED	Audience has no idea what the presentation is on.	Hints at topic of presentation.	Vaguely tells audience what presentation is on.	Clearly explains what the presentation is covering.
TIME FRAME	N/ A	Presentation is less than minimum time.	Presentation is more than maximum time.	Presentation falls within required time frame.
COMPLETENESS OF CONTENT	One or more points left out.	Majority of points glossed over.	Majority of points covered in depth, some points glossed over.	Thoroughly explains all points.
PROFESSIONALISM OF PRESENTATION	Mumbles, audience has difficulty hearing, confusing.	Thoughts do not flow, not clear, does not engage audience.	Thoughts articulated clearly, though does not engage audience.	Presentation is organized and the interest level of the audience is maintained.

STUDENT: \_\_\_\_\_



ORAL PRESENTATION: \_\_\_\_\_ / 30  
 VISUAL PRESENTATION: \_\_\_\_\_ / 15